

COURSE OUTLINE

1. GENERAL

SCHOOL	SCHOOL OF PHILOSOPHY		
DEPARTMENT	PHILOLOGY		
LEVEL	Undergraduate Seminar		
COURSE CODE	KPAF328	CYCLE OF STUDY	3rd semester and above
COURSE TITLE	Cinema through the Press		
AUTONOMOUS EDUCATIONAL ACTIVITIES	TEACHING HOURS PER WEEK	CREDITS/ECTS	
Lectures	3	10	
COURSE TYPE <i>Background, General knowledge, Scientific discipline, Development of Proficiencies</i>	Background Field of specialization General Knowledge Development of Proficiencies		
PREREQUISITIES	KPAF100		
TEACHING AND EXAM LANGUAGE	Modern Greek		
AVAILABLE TO ERASMUS STUDENTS	Yes		
WEBSITE (URL)			

2. LEARNING OUTCOMES

LEARNING OUTCOMES
<p>This course emphasizes the relationship between Cinema and the Press. All types of Press are analyzed, with particular emphasis on the specialized cinema Press. This course provides students with a fundamental understanding of the relationship between the Press and Cinema, as well as the factors that influence how the Press perceives cinematic products, reflecting the sociopolitical reality. Additionally, it analyzes all the information the Press can provide about film production more broadly, with a focus on advertising, film posters, and the box office.</p> <p>Specifically, upon completion of the course, students will be able to:</p> <ul style="list-style-type: none"> Understand the connection between cinema and the Press Distinguish between different types of Press and the specific evaluation criteria that govern them Analyze the role of politics in the reception and promotion of cinema through the Press Identify trends in film criticism that have influenced Greek film critics Recognize the function of film criticism as a tool for social and political shaping Identify all types of information provided by the Press about cinema and their potential

usefulness

BROAD KNOWLEDGE/COMPETENCIES

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

- | | |
|---|---|
| <i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i> | <i>Project planning and management</i> |
| <i>Adapting to new situations</i> | <i>Respect for difference and multiculturalism</i> |
| <i>Decision-making</i> | <i>Respect for the natural environment</i> |
| <i>Working independently</i> | <i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i> |
| <i>Team work</i> | <i>Criticism and self-criticism</i> |
| <i>Working in an international environment</i> | <i>Production of free, creative and inductive thinking</i> |
| <i>Working in an interdisciplinary environment</i> | <i>.....</i> |
| <i>Production of new research ideas</i> | <i>Others...</i> |

Retrieve, analyze and synthesize data and information with the use of necessary technologies
 Decision-making
 Production of free, creative and inductive thinking
 Advance free, creative and causative thinking
 Work independently
 Be critical and Self-critical
 Work in an interdisciplinary context
 Work in an international context
 Adapting to new situations
 Showing social, professional and ethical responsibility and sensitivity to gender issues
 Appreciate diversity and multiculturality

3. COURSE DESCRIPTION

The course will cover the following topics:

- The influence of the Press on the reception of films
- Study of film reviews in the print Press
- Methodology and techniques for analyzing the critical reception of films in different sociopolitical contexts
- Greek cinema Press and Greek film critics
- Advertising and film posters in the Press
- The range of information provided by the Press about cinema

4. TEACHING AND LEARNING METHODS-EVALUATION

MODE OF DELIVERY	Face to face	
OTHER SOURCES/ TECHNOLOGICAL AND COMMUNICATION SUPPORT	<ul style="list-style-type: none"> • PowerPoint presentations • Laboratory training on digital databases • Screenings of films and excerpts • Posting of instructional material and announcements on the e-learn platform • Communication via email 	
COURSE STRUCTURE	ACTIVITY	WORKLOAD

	Lectures	39
	Autonomous study and preparation for the oral presentation.	156
	Final written work	55
	Total (25 working hours per credit)	250
STUDENT ASSESSMENT	Oral presentation Written research paper Class participation	

5. SUGGESTED BIBLIOGRAPHY

6. Bazin, André, 2020, *Τι είναι ο Κινηματογράφος*, Αθήνα: Αιγόκερως.
7. Staiger, Janet. 2000. *Perverse spectators. The Practices of Film Reception*. New York and London: New York University Presse.
8. Κολοβός, Νίκος. 2024. *Κοινωνιολογία του Κινηματογράφου*. Αθήνα: Αιγόκερως
9. Σκυλλάκος, Χρήστος. 2022. *Ελληνική Κριτική & Ελληνικός Κινηματογράφος. Προσεγγίσεις, Πρόσωπα, Ντοκουμέντα (Τόμος Α 1925-1975)*. Αθήνα: ΠΕΚΚ, Αιγόκερως,